

# MIRCEA EPURE

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## CONTACT

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## CURRENT APPOINTMENTS

2017- Associate professor (Tenured - Titular), Universitat Pompeu Fabra, Department of Economics and Business  
2013- Affiliated professor, Barcelona School of Management  
2011- Affiliated professor, Barcelona Graduate School of Economics  
2018- Academic director of the Business Analytics MSc track, and Dean for the Barcelona School of Management within the Quantitative Techniques for Economics & Management Masters Network

## PREVIOUS APPOINTMENTS AND RESEARCH EVALUATIONS

2011-2017 Assistant professor, Universitat Pompeu Fabra, Department of Economics and Business  
2017 AQU-Gencat accreditation of research at associate professor (agregat) level  
2009-2011 Adjunct lecturer, Toulouse Business School – Barcelona Campus  
2008-2011 Adjunct lecturer, Universitat Pompeu Fabra, Department of Economics and Business  
Spring 2009 Visiting researcher, IESEG School of Management, Lille, France  
2006-2010 Researcher and PhD candidate, Universitat Autònoma de Barcelona, Department of Business  
Spring 2005 Visiting PhD student, Växjö University, Sweden

## EDUCATION

Fall 2010 PhD in Business Economics and Administration, Universitat Autònoma de Barcelona  
Joint European PhD by Universitat Autònoma de Barcelona, Spain & Växjö University, Sweden  
2007 Master of Research (Business Economics), Universitat Autònoma de Barcelona  
2004 Bachelor of Business Administration, Bucharest University of Economic Studies

## INTERESTS

Main: management and accounting

Detailed: corporate governance, business economics, entrepreneurship

## LANGUAGES

Fluent in English, Spanish and Italian

Intermediate French and Catalan

Romanian native

## CURRENT RESEARCH

The Governance behind Corporate Social Responsibility: Ownership Concentration and Institutional Configurations, with Kurt Desender

Family Ownership and Trust during a Financial Crisis, with Mario Daniele Amore  
Nominated for the best paper award at 2018 International Corporate Governance Society (ICGS)

Information Asymmetry Reduction in Opaque Contexts: Evidence from Debt and Outside Equity Financing in Early Stage Firms, with Martí Guasch

Unfamiliar Family Firms, with Mario Daniele Amore and Orsola Garofalo

Household Credit, Global Financial Cycle, and Macropprudential Policies: Credit Register Evidence from an Emerging Country, with Irina Mihai, Camelia Minoiu and José-Luis Peydró

Incumbent Reactions to Business Model Innovation, with Olivier Bertrand and Timo Sohl

## JOURNAL PUBLICATIONS

LópezPuertas-Lamy, M., K. Desender, and M. Epure. 2017. Corporate Social Responsibility and the Assessment by Auditors of the Risk of Material Misstatement. *Journal of Business Finance & Accounting* 44(9-10), 1276-1314.

Epure, M. 2016. Benchmarking for Routines and Organizational Knowledge: A Managerial Accounting Approach with Performance Feedback. *Journal of Productivity Analysis* 46(1), 87-107.

Epure, M., D. Prior, and C. Serarols. 2016. Assessing Technology-based Spin-offs from University Support Units. *Regional Studies* 50(3), 411-428.

Epure, M., and E. Lafuente. 2015. Monitoring Bank Performance in the Presence of Risk. *Journal of Productivity Analysis* 44(3), 265-281.

Epure, M., K. Kerstens, and D. Prior. 2011. Technology-Based Total Factor Productivity and Benchmarking: New Proposals and an Application. *Omega—The International Journal of Management Science* 39(6), 608-619.

Epure, M., K. Kerstens, and D. Prior. 2011. Bank Productivity and Performance Groups: A Decomposition Approach Based upon the Luenberger Productivity Indicator. *European Journal of Operational Research* 211(3), 630-641.

Johannisson, B., L. Centeno Caffarena, A.F. Discua Cruz, M. Epure, E. Hormiga Pérez, M. Kapelko, K. Murdock, D. Nanka-Bruce, M. Olejárová, A. Sanchez Lopez, A. Sekki, M.C. Stoian, H. Tötterman, and A. Bisignano. 2007. Interstanding the Industrial District: Contrasting Conceptual Images as a Road to Insight. *Entrepreneurship & Regional Development* 19(6), 527-554.

## OTHER PUBLICATIONS

Epure, M., and T. Sohl. 2017. Disruptive Business Model Integration: Implications for the Established Business. *Academy of Management Best Paper Proceedings*.

Epure, M., and M. Guasch. 2016. Attracting Early Stage Investors: Is Debt a Deterrent or an Incentive? *Academy of Management Best Paper Proceedings*.

Desender, K., and M. Epure. 2015. Corporate Governance and Corporate Social Performance: Boards, Ownership and Institutions. *Academy of Management Proceedings*.

Teaching cases published in Arruñada, B. 2013. *Empresa, mercado e instituciones*. Civitas-Thomson Reuters.

Chapter in competitiveness report requested by the Catalan R&D agency on the analysis and impact of spin-off firms from a technology transfer network placed at universities, 2009.

Epure, M., and D. Prior. 2007. Strategic Paths and Productivity in the Spanish Savings Banks. In *Improving Business Reporting: New Rules, New Opportunities, New Trends*. Milano. Chapter 25, 661-689.

## TEACHING

### Undergraduate

Universitat Pompeu Fabra, Barcelona, Department of Economics and Business

Organizations and Markets (2009-2018)

Management and Cost Accounting (2011-2018)

Business Economics (2009-2015)

Toulouse Business School – Barcelona Campus

Management and Cost Accounting (2010-2011)

Organizations (2010)

Universitat Autònoma de Barcelona, Department of Business Economics

Management and Cost Accounting (2007-2008)

### Graduate

Barcelona School of Management, Universitat Pompeu Fabra

Benchmarking and Management Control (MSc, 2014-2018)

Research Topics in Business Organization (MSc, invited lecturer, 2014-2018)

Barcelona Graduate School of Economics, Universitat Pompeu Fabra

Governance and Control Systems in Organizations (MRes, invited lecturer, 2015-2018)

Business Economics (MRes, T.A., 2010)

Other invited graduate lectures (selection)

Institutional and Organizational Economics Academy (ex-ESNIE), workshop organizer, Governance and Control Systems in Organizations (PhD, 2016)

University of Padova, sessions on Governance and Control (PhD, 2018)

## RESEARCH PROJECTS, GRANTS AND HONORS

Nominated for best paper award at 2018 International Corporate Governance Society (ICGS)

“Organizational and Institutional Challenges: Innovation and Governance II”, financed by Ministerio de Economía y Competitividad (ref: ECO2017-85763-R). Research team, 2018-2020 (49,610€)

Best Paper Proceedings of the Academy of Management, “Strategy” (2018) and “Entrepreneurship” (2017)

“Organizations and Culture: Governance Models and Performance Differences in Crisis”, Barcelona GSE Seed Grant (ref: SG-2017-05). Individual grant, 2017-2018 (3,000€)

“Organizational and Institutional Challenges: Innovation and Governance”, financed by Ministerio de Economía y Competitividad (ref: ECO2014-57131-R). Research team, 2015-2017 (70,180€)

“Grup de Recerca en Estratègies Empresarials”, financed by Generalitat de Catalunya (ref: 2014SGR516). Research team, 2014-2016 (30,000€)

Programa Comença, financed by Universitat Pompeu Fabra. Individual grant, 2012-2013 (3,000€)

“Gestión y evaluación de las organizaciones”, financed by Ministerio de Ciencia e Innovación (ref: ECO2010-18967/ECON). Research team, 2011-2014 (76,400€).

“Àmbit local i empreses de base tecnològica”, financed by Generalitat de Catalunya (ref: 2009SGR147).  
Universitat Autònoma de Barcelona, research team, 2009-2013

Grant for young researchers at the Department of Business Economics, Universitat Autònoma de Barcelona, financed by AGAUR - Generalitat de Catalunya. Individual grant, 2006-2009

Grant for research stays outside Catalonia (at the IESEG School of Management, Lille, France), financed by AGAUR – Generalitat de Catalunya. Individual grant, 2009

“Evaluación de las organizaciones: Indicadores y eficiencia”, financed by Ministerio de Educación y Ciencia (ref: SEJ2007-60995/ECON). Research team, 2007-2010 (85,500€)

“Contribució a la riquesa regional de les empreses sorgides dels trampolins tecnològics Catalans”, financed by Centre d’Innovació i Desenvolupament Empresarial (CIDEM, currently ACCIÓ), 2008 (19,766€)

Collaboration grant, financed by Universitat Autònoma de Barcelona. Individual grant, 2005-2006

## REVIEWING ACTIVITIES

### Journals

Associate editor of Business Research Quarterly (2018-)

Reviewer: Corporate Governance: An International Review; European Journal of Operational Research (*outstanding reviewer*, 2016); Small Business Economics; Journal of Business Ethics; Empirical Economics; Journal of Productivity Analysis; Economic Inquiry; European Journal of Law and Economics; Journal of the Operational Research Society; Decision Support Systems; Operational Research; Review of Managerial Science; Journal of Sports Sciences; Energy Journal; 4OR; Journal of Applied Economics; Spanish Journal of Finance and Accounting

### Conferences

Strategic Management Society (annual and special conferences); Academy of Management Annual Meetings; Global Entrepreneurship Monitor Conference; Journal of Law, Finance & Accounting Conference

### Research funding

Spanish National Evaluation and Foresight Agency (Agencia Nacional de Evaluación y Prospectiva, ANEP)

## CONFERENCE AND SEMINAR PRESENTATIONS (selection, presentations by co-authors are excluded)

2019 Bank of Italy, Rome (invited seminar)

2018 Bocconi University, Milan, Italy (invited workshop presentation)  
Ludwig-Maximilians-Universität München (LMU), Germany (invited seminar)  
Society for Institutional & Organizational Economics (SIOE), Montréal, Canada  
International Corporate Governance Society (ICGS), Shanghai, China  
University of Amsterdam, Netherlands (invited seminar)  
Financial Intermediation Research Society (FIRS), Barcelona, Spain  
Sustainability, Ethics & Entrepreneurship (SEE), Madrid, Spain  
ERMAS, Iasi, Romania  
Universitat Pompeu Fabra, Barcelona, Spain (management seminar)  
CEPR conference on Systemic Risk and Macroprudential Policy, Tel-Aviv, Israel  
Erasmus University, Rotterdam, Netherlands (invited seminar)  
De Nederlandsche Bank (DNB), Amsterdam, Netherlands (invited seminar)

2017 Cass Business School, London, UK (invited seminar)  
Society for Institutional & Organizational Economics (SIOE), New York, USA  
ESADE Business School, Barcelona, Spain (GREF invited seminar)  
Academy of Management Annual Meeting, Atlanta, USA  
University of Bologna, Italy (invited seminar)  
University of Padova, Italy (invited seminar)  
SKEMA Business School, Paris, France (invited workshop presentation)  
European Accounting Association Annual Congress, Valencia, Spain  
Mad Bar Workshop on Banking and Corporate Finance, Barcelona, Spain  
Finance Forum, Barcelona, Spain  
ERMAS, Cluj-Napoca, Romania  
Universitat Pompeu Fabra, Barcelona, Spain (finance seminar)  
University of Vigo, Spain (invited seminar)  
Workshop on Accounting and Management Control, Ourense, Spain

2016 INFORMS International Conference, Hawaii, USA  
Institutional and Organizational Economics Academy, Corsica, France (invited workshop)  
ERMAS, Timisoara, Romania  
European Accounting Association Annual Congress, Maastricht, The Netherlands

2015 Academy of Management Annual Meeting, Vancouver, Canada  
Universitat Pompeu Fabra, Barcelona, Spain (management seminar)  
ERMAS, Cluj-Napoca, Romania  
Workshop on Institutions and Organizations, Barcelona, Spain

- Barcelona Accounting Research Workshop, Spain  
Universitat de Barcelona, Spain (invited seminar)
- 2014 European Accounting Association Annual Congress, Tallinn, Estonia  
Academy of Management Annual Meeting, Philadelphia, USA  
Universidad de Navarra, Pamplona, Spain (invited seminar)  
Strategic Management Society Special Conference, Copenhagen, Denmark  
Universitat Pompeu Fabra, Barcelona, Spain (finance seminar)  
IESE Strategy and Entrepreneurship Winter Mini-Conference, Barcelona, Spain
- 2013 European Accounting Association Annual Congress, Paris, France  
ESADE Business School, Barcelona, Spain (Barcelona Accounting Seminars)  
European Workshop on Efficiency and Productivity Analysis, Helsinki, Finland
- 2012 Asia-Pacific Productivity Conference, Bangkok, Thailand  
Finance Forum, Oviedo, Spain  
ESADE Business School, Barcelona, Spain (Barcelona Accounting Seminars)
- 2011 European Workshop on Efficiency and Productivity Analysis, Verona, Italy  
Universitat Pompeu Fabra, Barcelona, Spain (management seminar)  
Universidad Carlos III, Madrid, Spain (invited seminar)  
Workshop on Efficiency and Productivity, Córdoba, Spain  
Universitat Pompeu Fabra, Barcelona, Spain (invited seminar)
- 2010 North American Productivity Workshop, New York, USA  
Finance Forum, Elche, Spain  
Colegio Universitario de Estudios Financieros (CUNEF), Madrid, Spain (invited seminar)  
University CEU Cardenal Herrera, Valencia, Spain (invited seminar)  
Simposio de la Asociación Española de Economía, Valencia, Spain  
ACEDE Conferences, Toledo and Leon, Spain  
Workshops on Efficiency and Productivity, Córdoba and Gijón, Spain  
European Workshop on Efficiency and Productivity Analysis, Pisa, Italy  
IESEG School of Management, Lille, France (invited seminar)  
AIDEA Conference, Milan, Italy  
European Doctoral Programme Workshop, Barcelona, Spain

#### **OTHER SERVICE AND PROFESSIONAL ACTIVITIES** (selection)

- Course coordinating professor: Business Economics, Management and Cost Accounting (UPF, multiple years)
- Co-organizer "Workshop on Institutions and Organizations" (UPF, 2015)
- Recruiting for the management and accounting committees at international meetings and at UPF (multiple years)
- Graduate supervision:
- Doctoral dissertation advisor: Martí Guasch, accounting and entrepreneurship, UPF, expected 2018; placement: Tilburg University
  - Doctoral dissertation committees: Luz Parrondo, accounting, UPF, 2016; placement: BSM. Member of extended PhD committees at UAB, 2016; U. Navarra, 2018
  - Dissertation proposal committee: at UPF, various in business economics and accounting
  - MSc in Management thesis supervision, 15+ at UPF and Barcelona School of Management
  - Best thesis in MSc in Management awards for projects supervised in 2015, 2016 and 2017
- Member of the taskforce on the future teaching model of UPF, 2018
- In the media: Columbia Law School Blue Sky Blog, BGSE Focus, ARA, 20 minutos, La Vanguardia, Catalunya Vanguardista, Evenimentul Zilei, Cotidianul, Football+Science
- Professional membership: Academy of Management, Society for Institutional & Organizational Economics (SIOE, ex-ISNIE), European Accounting Association, International Corporate Governance Society